

Nomibath Case Study



COMPANY OVERVIEW

Nomibath is a premium bathroom fixtures brand focused on combining elegance with durability. They offer a wide range of stylish products for modern homes.

PROBLEM

Nomibath's website had attractive design but poor organic visibility. Key issues included weak keyword optimization, technical SEO gaps like slow loading, broken links, and missing schema markup resulting in low search rankings and traffic.

CHALLENGES

- Retaining design integrity while making SEO improvements.
- Boosting page speeds hampered by heavy media files.
- Competing in a crowded, high-authority niche.
- Tackling deep technical SEO issues without site downtime.

SOLUTION

- Full on-page SEO optimization including meta tags, keyword-rich content, internal linking, and URL restructuring.
- Technical SEO fixes covering broken links, site speed, schema implementation, and mobile responsiveness enhancements.

RESULTS

- Website speed improved by 45%.
- 60% surge in organic traffic within 3 months.
- 25+ keywords ranked on Page 1.
- 35% increase in product inquiries.

CONCLUSION

Through strategic on-page and technical SEO improvements, Nomibath amplified its search presence, attracted more qualified leads, and positioned itself as a strong player in the bathroom fixtures market.

